



DUM DUM MOTIJHEEL RABINDRA MAHAVIDYALAYA

Regd. u/s 2(f) and 12B of the U.G.C. Act., NAAC Accredited

[Affiliated to West Bengal State University]

208/B/2, Dum Dum Road, Kolkata 700074

E-mail: ddmrm2020@gmail.com

ISO 9001:2015, ISO 14001:2015 and ISO 50001:2018 Certified Institution

Green and Plastic-Free Campus Policy

Dum Dum Motijheel Rabindra Mahavidyalaya recognizes the critical importance of environmental sustainability and the need to reduce the environmental impact of our activities. In line with our commitment to creating a healthier and more sustainable campus, we hereby establish the "Green and Plastic-Free Campus Policy."

Objective: The objective of the Green and Plastic-Free Campus Policy at Dum Dum Motijheel Rabindra Mahavidyalaya is to foster a sustainable and eco-friendly environment, minimizing the college's ecological footprint. This policy aims to create awareness and instill a sense of responsibility among students, faculty, and staff to contribute to a healthier and greener future.

Scope: This policy applies to all individuals present within the Dum Dum Motijheel Rabindra Mahavidyalaya campus, including students, faculty, staff, and visitors.

Initiatives:

1. Green Campus with Trees and Plants:

Tree Plantation:

- i. Conduct regular tree plantation programs to increase green cover on campus.
- ii. Promote the planting of native trees to enhance biodiversity.

2. Clean Campus Initiatives:

Regular Cleaning Programs:

- i. Implement routine cleaning programs to maintain a clean and tidy campus.
- ii. Encourage students and staff to participate in cleaning initiatives.

3. Clean Air Initiatives - Tobacco-Free Campus:

Tobacco-Free Policy:

- i. Prohibit smoking and tobacco use within the college premises.
- ii. Conduct awareness campaigns to educate the campus community about the dangers of tobacco use.



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4. Noise-Free and Plastic-Free Campus:

Posters and Signage:

- i. Display informative posters promoting a noise-free and plastic-free campus.
- ii. Raise awareness about the detrimental effects of noise and plastic pollution.

5. Infrastructure:

a. Solar System:

- i. Install solar panels to harness solar energy for campus electricity needs.
- ii. Promote energy efficiency and conservation practices.

b. LED Lighting:

- i. Implement lighting of the college building using LED tubes and bulbs.

c. Promotion of Green vehicles:

- i. Promote the use of bicycle within the campus.

6. Waste Management Processes:

a. Solid Waste Management:

- i. Establish a comprehensive waste segregation system.
- ii. Promote recycling and composting initiatives.

b. E-Waste Management:

- i. Introduce e-waste collection and recycling programs.
- ii. Safely dispose of electronic waste through certified recycling partners.

7. Environment-Centric Awareness Activities:

a. Plantation Programmes:

- i. Organize regular plantation drives within the campus.
- ii. Involve students, faculty, and staff in tree planting initiatives.

b. Cleaning Programs:

- i. Conduct campus-wide cleaning programs.
- ii. Extend cleaning activities to nearby areas with pocket garden maintenance.

c. Environment Day Celebration:

- i. Celebrate World Environment Day with events promoting environmental awareness.



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- ii. Organize eco-friendly activities and workshops.

8. Green Audit:

Regular Audits:

- i. Conduct periodic green audits to assess and improve environmental performance.
- ii. Involve students, faculty, and staff in the audit process.

9. Energy Audit:

Energy Consumption Analysis:

- i. Perform regular energy audits to identify and address areas of energy wastage.
- ii. Implement energy-saving measures based on audit findings.

10. Responsibilities:

a. Campus Administration:

- i. Ensure strict adherence to the Green and Plastic-Free Campus Policy.
- ii. Allocate resources for the implementation of eco-friendly initiatives.

b. Staff and Faculty:

- i. Integrate sustainability principles into teaching and research.
- ii. Encourage and guide students in adopting environmental friendly practices.

c. Students:

- i. Actively participate in campus sustainability initiatives.
- ii. Promote and practice sustainable behaviours among peers.

11. Monitoring and Reporting – Nature Club:

a. Formation of Nature Club:

- i. Establish a Nature Club.
- ii. The Nature Club will comprise representatives from various campus stakeholders.

b. Responsibilities of the Nature Club:

- i. Monitor the progress of the Green and Plastic-Free Campus initiatives.
- ii. Generate regular reports on achievements, challenges, and recommended improvements.

This policy is effective from 01.08.2018